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|--|--|---|---|---|
|  | WFTV-TV P.O. Box 863324 Orlando, FL 32886-3324 ph: (407) 841-9000 fx: (407) 841-8259 | Advertiser Agency/T-Code Buyer Salesperson | Pol/RPOF 3 Pac/Hukill,Gaetz,Gardin(16860) Mentzer Media Services, Inc. (3427)/833926: CLOYD,ELISE Telerep/Washington DC, Washington DC (1040) ph: (555) 555-5555 Political (1065) RPOF 3 PAC HUKILL, GAETZ, GARDINER (1 National/Political 1932/06297605 | Invoice 635749 Inv Date 9/30/2012 Terms Net 30 Contract 329043 Bill Type Standard Period 8/27/2012 - 9/30/2012 |
| | Mentzer Media Services, Inc. 600 Fairmount Avenue Suite 306 Towson, MD 21286 AgM | Product Brand Acct Types Est/Headline Demo Revision Comments | CO-OP/Order Type No/Normal Package Gen. Date 10/1/2012 4:51:25PM | |

| Orlando (WFTV) OFFICIAL BILLING INVOICE | | | | | | | | | |
|---|------|-----------------------|-----------------------|-----------------------|--------|--|---------------|-----------|---------|
| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | | Copy/ISCI | Amount | Remarks |
| 2.1 | Spot | 12:00:00PM- 1:00:00PM | Day,Tu-2,W-2,Th-2,F-2 | 09/25/12 12:22PM (Tu) | 00:30 | | RPOFDH101TVFL | \$675.00 | |
| 2.1 | Spot | 12:00:00PM- 1:00:00PM | Day,Tu-2,W-2,Th-2,F-2 | 09/25/12 12:54PM (Tu) | 00:30 | | RPOFDH200TVFL | \$675.00 | |
| 2.1 | Spot | 12:00:00PM- 1:00:00PM | Day,Tu-2,W-2,Th-2,F-2 | 09/26/12 12:37PM (We) | 00:30 | | RPOFDH101TVFL | \$675.00 | |
| 2.1 | Spot | 12:00:00PM- 1:00:00PM | Day,Tu-2,W-2,Th-2,F-2 | 09/26/12 12:55PM (We) | 00:30 | | RPOFDH101TVFL | \$675.00 | |
| 2.1 | Spot | 12:00:00PM- 1:00:00PM | Day,Tu-2,W-2,Th-2,F-2 | 09/27/12 12:42PM (Th) | 00:30 | | RPOFDH101TVFL | \$675.00 | |
| 2.1 | Spot | 12:00:00PM- 1:00:00PM | Day,Tu-2,W-2,Th-2,F-2 | 09/27/12 12:58PM (Th) | 00:30 | | RPOFDH101TVFL | \$675.00 | |
| 2.1 | Spot | 12:00:00PM- 1:00:00PM | Day,Tu-2,W-2,Th-2,F-2 | 09/28/12 12:11PM (Fr) | 00:30 | | RPOFDH101TVFL | \$675.00 | |
| 2.1 | Spot | 12:00:00PM- 1:00:00PM | Day,Tu-2,W-2,Th-2,F-2 | 09/28/12 12:51PM (Fr) | 00:30 | | RPOFDH200TVFL | \$675.00 | |
| 3.0 | Spot | 6:00:00PM- 6:30:00PM | Day,Tu-1,W-1,Th-1,F-1 | 09/25/12 6:28PM (Tu) | 00:30 | | RPOFDH200TVFL | \$2400.00 | |
| 3.0 | Spot | 6:00:00PM- 6:30:00PM | Day,Tu-1,W-1,Th-1,F-1 | 09/26/12 6:27PM (We) | 00:30 | | RPOFDH101TVFL | \$2400.00 | |
| 3.0 | Spot | 6:00:00PM- 6:30:00PM | Day,Tu-1,W-1,Th-1,F-1 | 09/27/12 6:15PM (Th) | 00:30 | | RPOFDH101TVFL | \$2400.00 | |
| 3.0 | Spot | 6:00:00PM- 6:30:00PM | Day,Tu-1,W-1,Th-1,F-1 | 09/28/12 6:23PM (Fr) | 00:30 | | RPOFDH200TVFL | \$2400.00 | |
| 4.0 | Spot | 7:00:00PM- 7:30:00PM | Day,Tu-1,W-1,Th-1,F-1 | 09/25/12 7:29PM (Tu) | 00:30 | | RPOFDH101TVFL | \$2400.00 | |
| 4.0 | Spot | 7:00:00PM- 7:30:00PM | Day,Tu-1,W-1,Th-1,F-1 | 09/26/12 7:05PM (We) | 00:30 | | RPOFDH101TVFL | \$2400.00 | |
| 4.0 | Spot | 7:00:00PM- 7:30:00PM | Day,Tu-1,W-1,Th-1,F-1 | 09/27/12 7:05PM (Th) | 00:30 | | RPOFDH200TVFL | \$2400.00 | |
| 4.0 | Spot | 7:00:00PM- 7:30:00PM | Day,Tu-1,W-1,Th-1,F-1 | 09/28/12 7:25PM (Fr) | 00:30 | | RPOFDH101TVFL | \$2400.00 | |
| 5.2 | Spot | 7:30:00PM- 8:00:00PM | Day,Tu-1,W-1,Th-1,F-1 | 09/25/12 7:41PM (Tu) | 00:30 | | RPOFDH101TVFL | \$2400.00 | |
| 5.2 | Spot | 7:30:00PM- 8:00:00PM | Day,Tu-1,W-1,Th-1,F-1 | 09/26/12 7:41PM (We) | 00:30 | | RPOFDH200TVFL | \$2400.00 | |
| 5.2 | Spot | 7:30:00PM- 8:00:00PM | Day,Tu-1,W-1,Th-1,F-1 | 09/27/12 7:48PM (Th) | 00:30 | | RPOFDH101TVFL | \$2400.00 | |
| 5.2 | Spot | 7:30:00PM- 8:00:00PM | Day,Tu-1,W-1,Th-1,F-1 | 09/28/12 7:53PM (Fr) | 00:30 | | RPOFDH101TVFL | \$2400.00 | |
| 6.0 | Spot | 11:35:00PM-12:05:00AM | Day,Tu-2,W-1,Th-1 | 09/25/12 12:01AM (Tu) | 00:30 | | RPOFDH200TVFL | \$825.00 | |
| 6.0 | Spot | 11:35:00PM-12:05:00AM | Day,Tu-2,W-1,Th-1 | 09/25/12 11:53PM (Tu) | 00:30 | | RPOFDH101TVFL | \$825.00 | |
| 6.0 | Spot | 11:35:00PM-12:05:00AM | Day,Tu-2,W-1,Th-1 | 09/26/12 11:55PM (We) | 00:30 | | RPOFDH101TVFL | \$825.00 | |
| 6.0 | Spot | 11:35:00PM-12:05:00AM | Day,Tu-2,W-1,Th-1 | 09/27/12 11:56PM (Th) | 00:30 | | RPOFDH101TVFL | \$825.00 | |
| 8.0 | Spot | 10:00:00PM-11:00:00PM | Day,Tu-1 | 09/25/12 10:43PM (Tu) | 00:30 | | RPOFDH101TVFL | \$4200.00 | |
| 12.1 | Spot | 7:00:00PM- 8:00:00PM | Per week (2),Sa | 09/29/12 7:05PM (Sa) | 00:30 | | RPOFDH200TVFL | \$850.00 | |
| 12.1 | Spot | 7:00:00PM- 8:00:00PM | Per week (2),Sa | 09/29/12 7:37PM (Sa) | 00:30 | | RPOFDH101TVFL | \$850.00 | |
| 15.0 | Spot | 6:00:00PM- 6:30:00PM | Day,Su-1 | 09/30/12 6:28PM (Su) | 00:30 | | RPOFDH200TVFL | \$1500.00 | |
| 23.0 | Spot | 12:00:00PM-12:30:00PM | Day,Su-1 | 09/30/12 12:28PM (Su) | 00:30 | | RPOFDH101TVFL | \$475.00 | |
| 24.0 | Spot | 11:30:00PM-12:00:00AM | Day,Su-1 | 09/30/12 11:41PM (Su) | 00:30 | | RPOFDH101TVFL | \$475.00 | |
| 27.0 | Spot | 7:00:00AM- 9:00:00AM | Day,Tu-2,W-2,Th-2,F-2 | 09/25/12 7:59AM (Tu) | 00:30 | | RPOFDH101TVFL | \$1600.00 | |
| 27.0 | Spot | 7:00:00AM- 9:00:00AM | Day,Tu-2,W-2,Th-2,F-2 | 09/25/12 8:29AM (Tu) | 00:30 | | RPOFDH101TVFL | \$1600.00 | |
| 27.0 | Spot | 7:00:00AM- 9:00:00AM | Day,Tu-2,W-2,Th-2,F-2 | 09/26/12 7:25AM (We) | 00:30 | | RPOFDH101TVFL | \$1600.00 | |
| 27.0 | Spot | 7:00:00AM- 9:00:00AM | Day,Tu-2,W-2,Th-2,F-2 | 09/26/12 8:43AM (We) | 00:30 | | RPOFDH101TVFL | \$1600.00 | |
| 27.0 | Spot | 7:00:00AM- 9:00:00AM | Day,Tu-2,W-2,Th-2,F-2 | 09/27/12 7:49AM (Th) | 00:30 | | RPOFDH101TVFL | \$1600.00 | |
| 27.0 | Spot | 7:00:00AM- 9:00:00AM | Day,Tu-2,W-2,Th-2,F-2 | 09/27/12 8:50AM (Th) | 00:30 | | RPOFDH101TVFL | \$1600.00 | |
| 27.0 | Spot | 7:00:00AM- 9:00:00AM | Day,Tu-2,W-2,Th-2,F-2 | 09/28/12 8:30AM (Fr) | 00:30 | | RPOFDH101TVFL | \$1600.00 | |
| 27.0 | Spot | 7:00:00AM- 9:00:00AM | Day,Tu-2,W-2,Th-2,F-2 | 09/28/12 8:59AM (Fr) | 00:30 | | RPOFDH101TVFL | \$1600.00 | |
| 28.0 | Spot | 8:00:00PM-11:30:00PM | Day,Sa-2 | 09/29/12 8:06PM (Sa) | 00:30 | | RPOFDH101TVFL | \$3300.00 | |



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser Pol/RPOF 3 Pac/Hukill,Gaetz,Gardin(16860)
Agency/T-Code Mentzer Media Services, Inc. (3427)/833926
Buyer CLOYD,ELISE
Salesperson Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Product Political (1065)
Brand RPOF 3 PAC HUKILL, GAETZ, GARDINER (1
Acct Types National/Political
Est/Headline 1932/06297605
Demo
Revision
Comments RPOF-3 PAC
RPOF-HUKILL, GAETZ, GARDINER

Invoice 635749
Inv Date 9/30/2012
Terms Net 30
Contract 329043
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

AgM

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:51:25PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Copy/ISCI | Amount | Remarks |
|------|------|---------------------|-----------------------|-----------------------|--------|---------------|-----------|---------|
| 28.0 | Spot | 8:00:00PM-11:30:00 | Day,Sa-2 | 09/29/12 11:46PM (Sa) | 00:30 | RPOFDH101TVFL | \$3300.00 | |
| 31.0 | Spot | 9:00:00AM-10:00:00 | Day,Tu-1,W-1,Th-1,F-1 | 09/25/12 9:59AM (Tu) | 00:30 | RPOFDH101TVFL | \$375.00 | |
| 31.0 | Spot | 9:00:00AM-10:00:00 | Day,Tu-1,W-1,Th-1,F-1 | 09/26/12 9:56AM (We) | 00:30 | RPOFDH101TVFL | \$375.00 | |
| 31.0 | Spot | 9:00:00AM-10:00:00 | Day,Tu-1,W-1,Th-1,F-1 | 09/27/12 9:31AM (Th) | 00:30 | RPOFDH101TVFL | \$375.00 | |
| 31.0 | Spot | 9:00:00AM-10:00:00 | Day,Tu-1,W-1,Th-1,F-1 | 09/28/12 9:56AM (Fr) | 00:30 | RPOFDH200TVFL | \$375.00 | |
| 32.0 | Spot | 10:00:00AM-11:00:00 | Day,Tu-2,W-2,Th-2,F-2 | 09/25/12 10:09AM (Tu) | 00:30 | RPOFDH200TVFL | \$375.00 | |
| 32.0 | Spot | 10:00:00AM-11:00:00 | Day,Tu-2,W-2,Th-2,F-2 | 09/25/12 10:29AM (Tu) | 00:30 | RPOFDH101TVFL | \$375.00 | |
| 32.0 | Spot | 10:00:00AM-11:00:00 | Day,Tu-2,W-2,Th-2,F-2 | 09/26/12 10:15AM (We) | 00:30 | RPOFDH101TVFL | \$375.00 | |
| 32.0 | Spot | 10:00:00AM-11:00:00 | Day,Tu-2,W-2,Th-2,F-2 | 09/26/12 10:29AM (We) | 00:30 | RPOFDH200TVFL | \$375.00 | |
| 32.0 | Spot | 10:00:00AM-11:00:00 | Day,Tu-2,W-2,Th-2,F-2 | 09/27/12 10:23AM (Th) | 00:30 | RPOFDH200TVFL | \$375.00 | |
| 32.0 | Spot | 10:00:00AM-11:00:00 | Day,Tu-2,W-2,Th-2,F-2 | 09/27/12 10:39AM (Th) | 00:30 | RPOFDH101TVFL | \$375.00 | |
| 32.0 | Spot | 10:00:00AM-11:00:00 | Day,Tu-2,W-2,Th-2,F-2 | 09/28/12 10:15AM (Fr) | 00:30 | RPOFDH101TVFL | \$375.00 | |
| 32.0 | Spot | 10:00:00AM-11:00:00 | Day,Tu-2,W-2,Th-2,F-2 | 09/28/12 10:46AM (Fr) | 00:30 | RPOFDH101TVFL | \$375.00 | |
| 33.0 | Spot | 11:00:00AM-12:00:00 | Day,Tu-2,W-2,Th-2,F-2 | 09/25/12 11:34AM (Tu) | 00:30 | RPOFDH101TVFL | \$750.00 | |
| 33.0 | Spot | 11:00:00AM-12:00:00 | Day,Tu-2,W-2,Th-2,F-2 | 09/25/12 11:59AM (Tu) | 00:30 | RPOFDH101TVFL | \$750.00 | |
| 33.0 | Spot | 11:00:00AM-12:00:00 | Day,Tu-2,W-2,Th-2,F-2 | 09/26/12 10:59AM (We) | 00:30 | RPOFDH101TVFL | \$750.00 | |
| 33.0 | Spot | 11:00:00AM-12:00:00 | Day,Tu-2,W-2,Th-2,F-2 | 09/27/12 11:36AM (Th) | 00:30 | RPOFDH101TVFL | \$750.00 | |
| 33.0 | Spot | 11:00:00AM-12:00:00 | Day,Tu-2,W-2,Th-2,F-2 | 09/28/12 11:00AM (Fr) | 00:30 | RPOFDH101TVFL | \$750.00 | |
| 34.0 | Spot | 4:00:00PM- 5:00:00 | Day,Tu-2,W-2,Th-2,F-2 | 09/25/12 4:20PM (Tu) | 00:30 | RPOFDH101TVFL | \$800.00 | |
| 34.0 | Spot | 4:00:00PM- 5:00:00 | Day,Tu-2,W-2,Th-2,F-2 | 09/25/12 4:38PM (Tu) | 00:30 | RPOFDH101TVFL | \$800.00 | |
| 34.0 | Spot | 4:00:00PM- 5:00:00 | Day,Tu-2,W-2,Th-2,F-2 | 09/26/12 4:12PM (We) | 00:30 | RPOFDH101TVFL | \$800.00 | |
| 34.0 | Spot | 4:00:00PM- 5:00:00 | Day,Tu-2,W-2,Th-2,F-2 | 09/26/12 4:39PM (We) | 00:30 | RPOFDH200TVFL | \$800.00 | |
| 34.0 | Spot | 4:00:00PM- 5:00:00 | Day,Tu-2,W-2,Th-2,F-2 | 09/27/12 4:18PM (Th) | 00:30 | RPOFDH101TVFL | \$800.00 | |
| 34.0 | Spot | 4:00:00PM- 5:00:00 | Day,Tu-2,W-2,Th-2,F-2 | 09/27/12 4:35PM (Th) | 00:30 | RPOFDH101TVFL | \$800.00 | |
| 34.0 | Spot | 4:00:00PM- 5:00:00 | Day,Tu-2,W-2,Th-2,F-2 | 09/28/12 4:18PM (Fr) | 00:30 | RPOFDH101TVFL | \$800.00 | |
| 34.0 | Spot | 4:00:00PM- 5:00:00 | Day,Tu-2,W-2,Th-2,F-2 | 09/28/12 4:35PM (Fr) | 00:30 | RPOFDH101TVFL | \$800.00 | |
| 35.0 | Spot | 5:00:00PM- 6:00:00 | Day,Tu-2,W-2,Th-2,F-2 | 09/25/12 5:21PM (Tu) | 00:30 | RPOFDH101TVFL | \$1800.00 | |
| 35.0 | Spot | 5:00:00PM- 6:00:00 | Day,Tu-2,W-2,Th-2,F-2 | 09/25/12 5:41PM (Tu) | 00:30 | RPOFDH101TVFL | \$1800.00 | |
| 35.0 | Spot | 5:00:00PM- 6:00:00 | Day,Tu-2,W-2,Th-2,F-2 | 09/26/12 5:28PM (We) | 00:30 | RPOFDH101TVFL | \$1800.00 | |
| 35.0 | Spot | 5:00:00PM- 6:00:00 | Day,Tu-2,W-2,Th-2,F-2 | 09/26/12 5:52PM (We) | 00:30 | RPOFDH101TVFL | \$1800.00 | |
| 35.0 | Spot | 5:00:00PM- 6:00:00 | Day,Tu-2,W-2,Th-2,F-2 | 09/27/12 5:13PM (Th) | 00:30 | RPOFDH101TVFL | \$1800.00 | |
| 35.0 | Spot | 5:00:00PM- 6:00:00 | Day,Tu-2,W-2,Th-2,F-2 | 09/27/12 5:52PM (Th) | 00:30 | RPOFDH101TVFL | \$1800.00 | |
| 35.0 | Spot | 5:00:00PM- 6:00:00 | Day,Tu-2,W-2,Th-2,F-2 | 09/28/12 5:15PM (Fr) | 00:30 | RPOFDH101TVFL | \$1800.00 | |
| 35.0 | Spot | 5:00:00PM- 6:00:00 | Day,Tu-2,W-2,Th-2,F-2 | 09/28/12 5:52PM (Fr) | 00:30 | RPOFDH101TVFL | \$1800.00 | |
| 36.0 | Spot | 8:00:00PM- 9:00:00 | Per week (1),Fr | 09/28/12 8:20PM (Fr) | 00:30 | RPOFDH101TVFL | \$2400.00 | |
| 37.0 | Spot | 12:00:00PM-12:30:00 | Per week (1),Sa | 09/29/12 12:09PM (Sa) | 00:30 | RPOFDH101TVFL | \$475.00 | |

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



| | | | |
|-------------|---------------|-------------|----|
| Gross Total | \$97,175.00 | Total Spots | 75 |
| Commission | (\$14,576.25) | | |
| Net Total | \$82,598.75 | | |

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.